

# NAIL TOOLS

*Navy Guide*

The logo for Navy Professional, featuring the word "navy" in a dark blue, serif font, enclosed within a thin brown rectangular border.

## NAVY PROFESSIONAL

Supermum of Harry and Hettie, Rebecca Crawforth found her love for beauty at a young age after stumbling into a career in beauty. Rebecca went on to successfully own two salons, win numerous awards and employ over 40 members of staff.

After noticing the industry was reliant on sub standard tooling which had often been adapted from other industries such as dentistry and watch making, Rebecca knew she wanted to change the industries tooling and not settle for an average solution, she wanted to get it right and set a New British Standard. With more than 16 million tools ending up in landfill it was time for change. Working closely with a UK based family-run manufacturing company with decades of experience Rebecca hand-picked and perfected each tool for the 'Navy' range and has since grown to become one of the most in demand tool companies in the world, supplying over 50 countries.

As hygiene and precision were always the highest priorities, it was decided that the tools would be made using a unique titanium coating. The titanium coating would give each tool added strength and durability, with the added benefit that bacteria are unable to adhere to it - it also gives them their signature gold colouring.

### Navy Pro Information

Beauty Tools & Salon Hygiene

[www.navyprofessional.com](http://www.navyprofessional.com)

@officalnavyprotools

Nail Tools range from £28.00 - £56.00 per tool.

Nail Starter Kit - £255.00

### Pro's & Con's

- + 12 month warranty from the date of purchase for each tool.
- + Tool care service, includes deep clean, sharpen and replace any springs.  
Recommended to have a yearly service.
- + Lots of ambassadors that have discount codes.
- + The current leading nail tool brand.
- + Based in Yorkshire.
- Lead times to receive tools is long.
- Not as heard wearing as when they first launched the brand.
- Recently had a spring issue on the cuticle nippers meaning springs are having to be replaced.

### The Tools



Doris £38.00 - is a curved manicure multi tool, she is double ended and has a perfectly contoured edge to sit flush against the nail plate.

Doris is similar to a traditional pusher but should not be used in the same way, she is incredibly sharp and must be used with caution. Holding your Doris tool the same way you would hold a pencil; keep your grip light but firm.

Ethel £38.00 - is a straight bladed manicure multi tool, she is double ended and has a flat blade.

Ethel is not a pusher and should not be used in the same way, she is incredibly sharp and must be used with caution. Holding your Ethel tool the same way you would hold a pencil; keep your grip light but firm. Place the edge of the tool flat against the nail plate and gently, with no pressure, glide the tool over the plate lifting off the dead skin residue.



Martha £38.00 - is a nail paddle tool. Martha is used to remove and clean crevices around and under the nail.



Martha is a paddle designed to clean under and around the nail, she has a small spoon like paddle which scoops up dead skin. Holding your Martha tool the same way you would hold a pencil; keep your grip light but firm. Place the edge of the paddle against the nail plate and gently with no pressure, scoop around the nail plate and wall scooping up the dead skin residue.

Katey £54.00 - is a 4mm bladed cuticle nipper with a clasp, Katey is perfect for the perfectionist nail professional.

To remove the non living tissue, position the nippers just above the area where the hangnail attaches to the skin and very carefully nip once. Never pull on the skin if it doesn't come off right away.



Helen £54.00 - is an 8mm bladed cuticle nipper. Helen is the size of a standard sized nipper.

To remove the non living tissue, position the nippers just above the area where the hangnail attaches to the skin and very carefully nip once. Never pull on the skin if it doesn't come off right away.

Beatrice £38.00 - is a double ended multi tool, Beatrice is double ended and has a perfectly contoured edge to sit flush against the nail plate.

Her perfectly angled edges are perfect for the removal of product without scratching or damaging the nail plate, leaving a perfectly cleared nail plate. Beatrice is similar to a traditional tool but should not be used in the same way, she is blunt and not suitable for nail prep.



Mavis £32.00 - is a brow and nail Multi Tool.

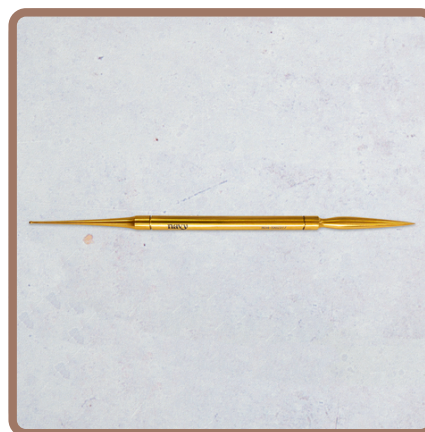
With the perfect precision and grip for brow waxing and also nail prep and art, Mavis is the staple tool for any beauty professional. Mavis has a perfectly shaped edge to allow for even wax distribution and also the correct angle for nail prep.

Maureen £32.00 - is a brow and nail Multi Tool.

With the perfect precision and grip for brow waxing and also nail prep and art, Mavis is the staple tool for any beauty professional. Mavis has a perfectly shaped edge to allow for even wax distribution and also the correct angle for nail prep.



What is the difference between Mavis and Maureen? Mavis has a rounded edge and Maureen has a straight edge.



Dorothy £38.00 - is a Detailing Tool

With the perfect precision for detailed tasks and nail art our Dorothy Detailing Tool is a staple tool for any professional nail artist. Ideal for both nail art and detailing, Dorothy is the ultimate perfecting tool.

Beryl £30.00 - is a nail clipper, Beryl has been designed as a strong sharp implement to trim tough nails.

To avoid ingrowing toe nails it is important to cut your toenails straight across. For many people, this is easiest to do in two cuts - the first one with the clippers slightly off the side of the nail to create a straight edge; the second to remove the rest of the nail following the line of the straight cut.



Betty £56.00 - is a heavy straight nips, Betty has 12mm blades and has been designed as a strong sharp nipper to cut through thick nails, plastic tips and even destroy crystals with one pinch.

Even though our Betty is a big girl she is so precise she can trim the finest detail. Betty is suitable to cut both finger nails and toe nails.

### Brand Hashtags

#navyprotools, #classicisback, #navysalon, #navyprofessional, #britishmanicure, #navyhygiene, #navypro, #navytools

### Discount Codes

MILLY10	JAYNE10	LOIS10	CHARL10
MAY10	PINNER10	PRETTY10	FAYE10
MOON10	JESS10	EMMA10	CLAY10
DAILY10	AMY10	BRICK10	LIFE10
LUCY10	SPACE10	BARN10	