

# NAIL TOOLS

*Personaility Guide*



PERSONAILITY

## PERSONAILITY

PersonAILity was started by Celebrity beauty therapist, Jenni Draper and her salon team. During the COVID-19 pandemic when salons were closed, with plenty of time on their hands, they decided to rebrand the salon and retail lines. Out of those a range of beauty tools called PersonAILity was born. Initially there were 5 tools in the brow range, PersonEYELity, including 3 tweezers, brow scissors and 'scutters' (scissors/cutters for brow hair). These were made available for clients to purchase to maintain their brows whilst salons were closed. Then the manicure range was developed, PersonAILity. This includes 3 cuticle tools, 2 nippers, clippers and scissors. These were developed taking inspiration from the salon teams favourite tools, many of which have been favourites for 15+ years. The favourites of each making the cut! The tools are named after 'good' personality traits, to reflect the beauty industry and the magical people in it!

### Personaility Information

Beauty tools designed and developed in the UK

[www.personaility.co.uk/](http://www.personaility.co.uk/)

@personailityuk

Nail Tools range from £21.60 - £38.40 per tool.

Nail Starter Kit - £118.80

## Pro's & Con's

- + The tools are named after 'good' personality traits, to reflect the beauty industry and the magical people in it.
- + Available in silver and gold
- + Quick shipping
- + Engraving option
- Not as many cuticle tools.
- Not as many discounts available

## The Tools



### 'Gentle' Nippers

£36.00 - silver

£38.40 - gold

'Gentle' the precision cut cuticle nippers, a salon essential. With 4mm hand finished blade. Available in silver and gold colour.

### 'Loving' Flat Pusher

£21.60 - silver

£24.00 - gold

A salon essential with one squared end and one rounded end.





### 'Graceful' Curette

£21.60 - silver

£24.00 - gold

'Graceful' the curette tool. For cleaning around the nail folds and underneath the free edge of the nails.

### 'Loyal' Clippers

£21.60 - silver

£24.00 - gold

'Loyal' – nail clippers. A staple beauty tool for any kit, salon or home.



### 'Caring' Scissors

£21.60 - silver

£24.00 - gold

Scissors are a kit essential. Can be used for brow or nail treatments. They are hand finished for long-lasting sharpness and precision.

## Brand Hashtags

#personaility #personailityuk

## Discount Codes

STUDENT15

### Violet Kit - £68.00

This kit is made up of five different drill bits that have been created for both left and right handed use. The selection of shapes and grits makes this the perfect all round kit for professionals. All the bits in this collection are coated in a purple durability coat which protects the bits from oxidation meaning they last twice as long as regular eFile bits.



The Violet Kit contains:

- 1 x Violet Swiss Barrel
- 1 x Violet Safety Barrel
- 1 x 5-in-1
- 1 x Violet Halo
- 1 x Glider

### Brand Hashtags

#lpnails #lucypastorellitools

### Discount Codes

HART5

KELLY5

EVE5